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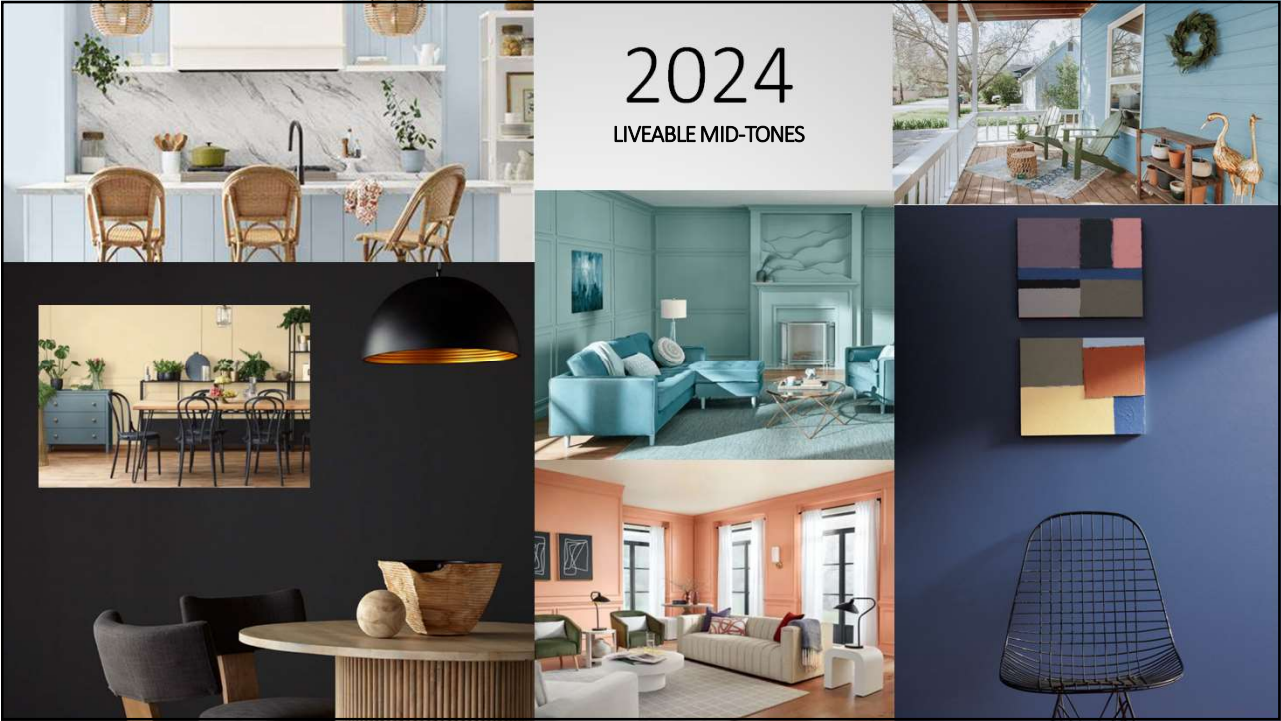
A brief history of past

COLORS OF THE YEAR

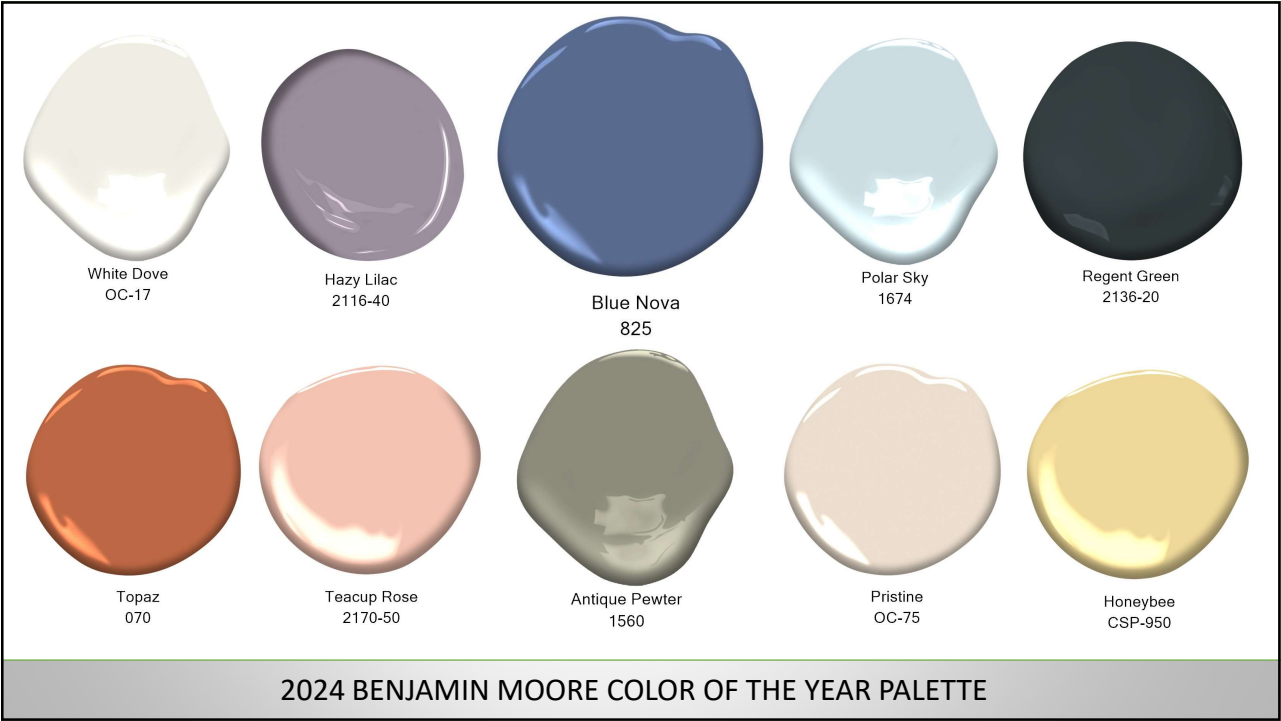
Popular / Trending / Moments in Time
Influential / Makes Us Feel / Reminders
Provide Direction / Showcase Personality

	2016	2017	2018	2019	2020	2021	2022	2023
<i>One</i>	Simply White	Shadow	Caliente	Metropolitan	First Light	Aegean Teal	October Mist	Raspberry Blush
<i>Two</i>	Hickory Flame	Nomadic Travels	Plume Grass	Into The Stratosphere	Lioness	Simple Serenity	Dewee	Prosperity
<i>See</i>	Alabaster	Poised Taupe	Oceanside	Copper Clay	Naval	Volcanic Orange	Evergreen Fog	Redwood Point

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HIRSHFIELD'S 2024 COLOR OF THE YEAR PALETTE



Heirloom Hues

Rich and complex, these colors inspire our homes to tell a colorful story. Use this palette to highlight hidden architectural details or create an inviting space that feels timeless and fresh at the same time. Heirloom Hues is a special collection of colors where elegance and vibrancy come together to make a statement.

- Fireplace Mantel 0569
- Valentino 0046
- Calm Interlude 0501
- Vegetarian 0430

Color Remix

A blend of muted pastels and bold brights, this palette embraces the unexpected. Designed for those who love color, this eclectic combination offers a mix of saturation and subtlety that is sure to stand out. Use these hues as a foundational palette for a whole house or inspiration for just one room. No matter which way you use it, Color Remix feels current and contemporary.

- Powdered Pool 0482
- Zenith 0647
- Motherland 0793
- Sauterne 0126

Natural Balance

Taking cues from nature, this palette sings with simplicity. Easy-to-live-with and usable in any architectural style, these colors flow gently from room to room. Make your home an earth-inspired oasis that values quality materials, exceptional craftsmanship, and handmade accessories with Natural Balance.

- Mossy Shade 0195
- Fiorito 0371
- Beacon Fog 0490
- Money Tree 0037

NEUTRALS

- Umber Style 0208
- Dove's Wing 0537
- Metro 0530
- Subway 0536

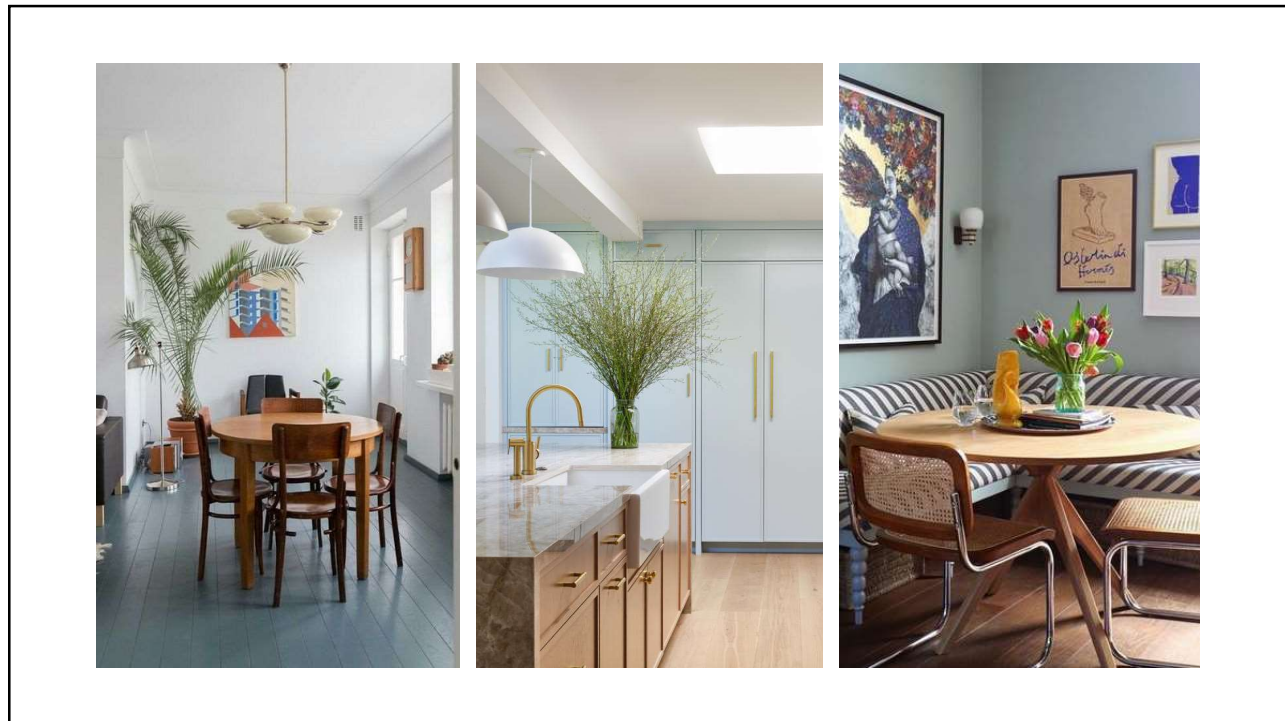
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TREND #1: BLUE

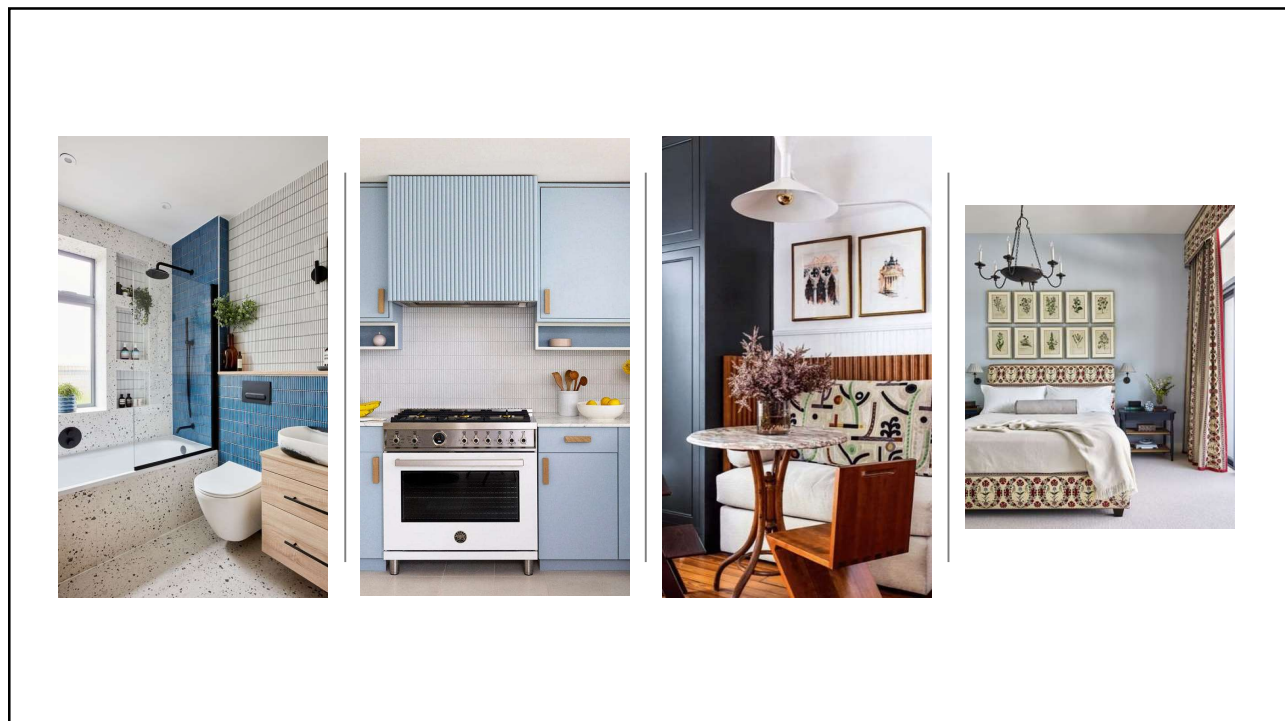


Benjamin Moore's 2024 Color of the Year:
825 Blue Nova

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- TREND #2: WARM NEUTRALS



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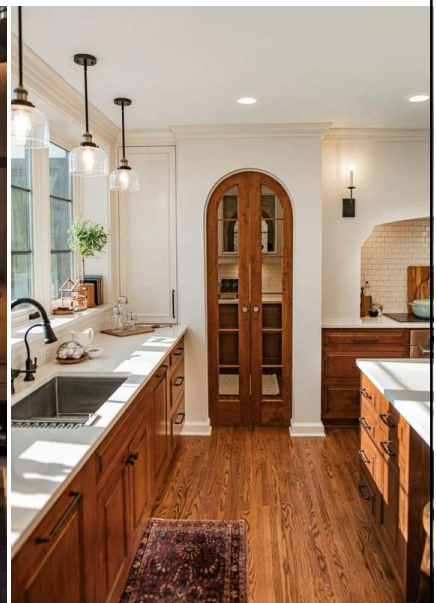


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TREND #3: WARM WOOD TONES



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TREND #4: NOT-SO-WHITE KITCHEN



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TREND #5: BLUE & ORANGE



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TREND #6: DEEP GREEN



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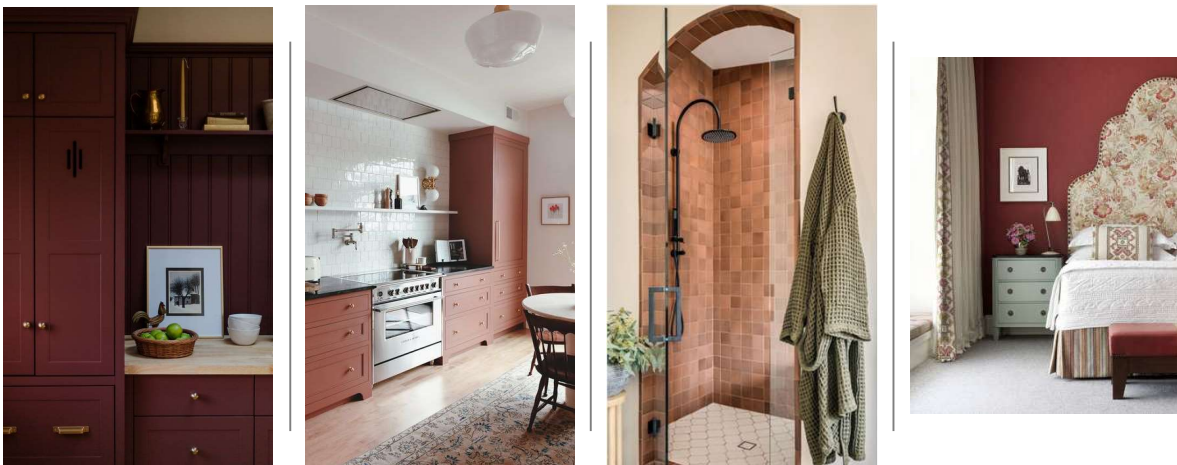


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TREND #7: TERRACOTTA & DEEP RED



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TREND #8: BROWN



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TREND 9: MOODY DARK NEUTRALS



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TREND #10: BOLD AUTHENTICITY



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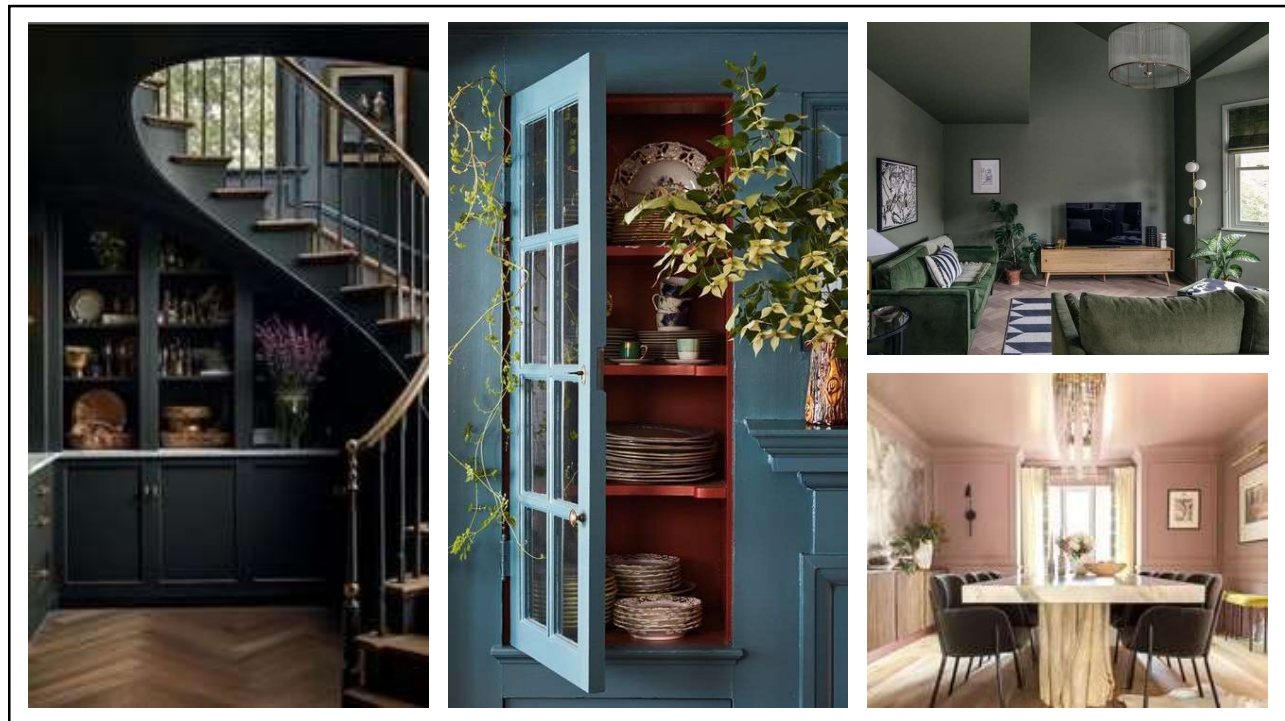


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DESIGN DETAIL TRENDS #1: COLOR DRENCHING



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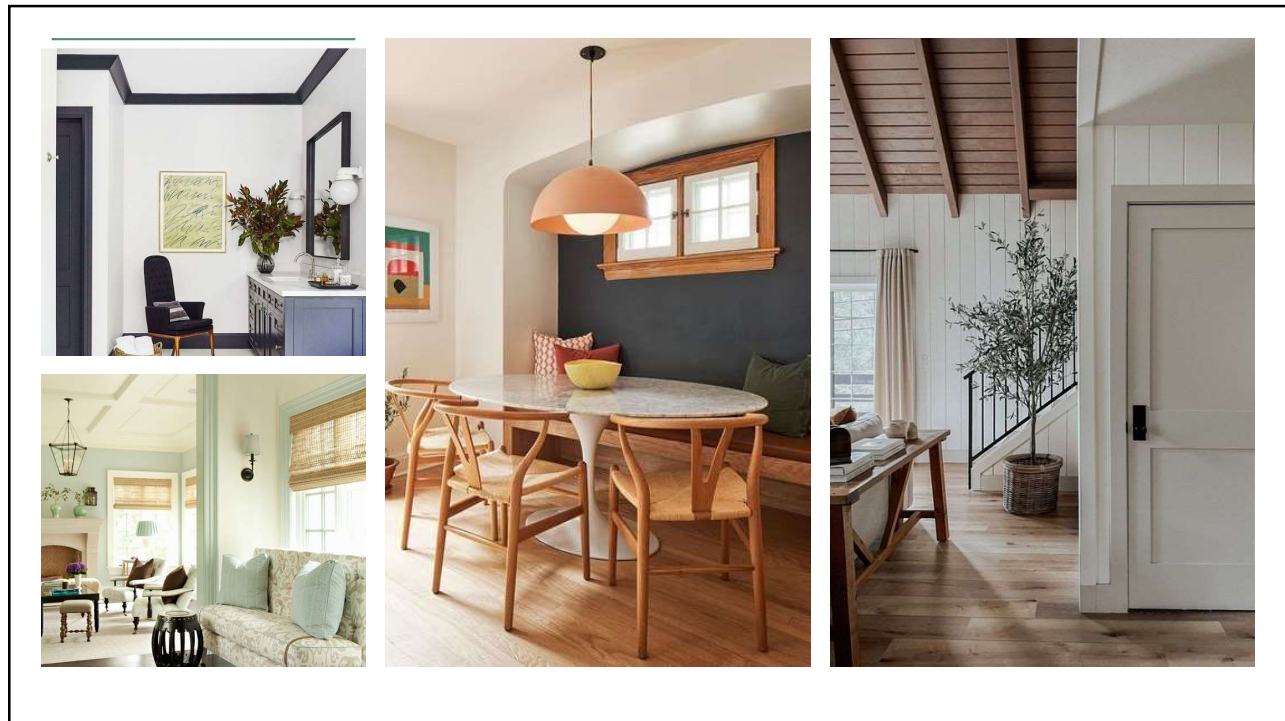


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TREND #2: CONTRASTING TRIM



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DESIGN DETAIL TRENDS #3: WOODWORK COLOR MIX

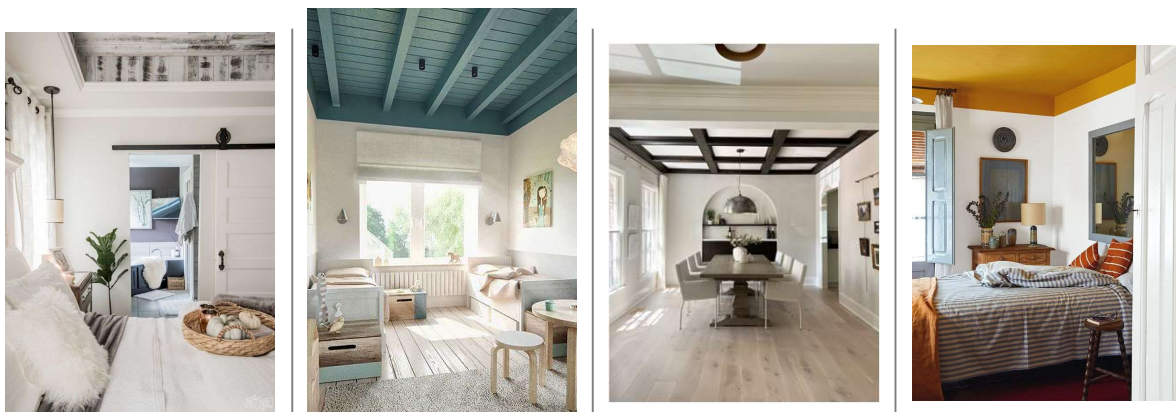


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DESIGN DETAIL TRENDS #4: INTERESTING CEILINGS



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DESIGN DETAIL TRENDS #5: MOLDINGS & VERTICAL TRIM



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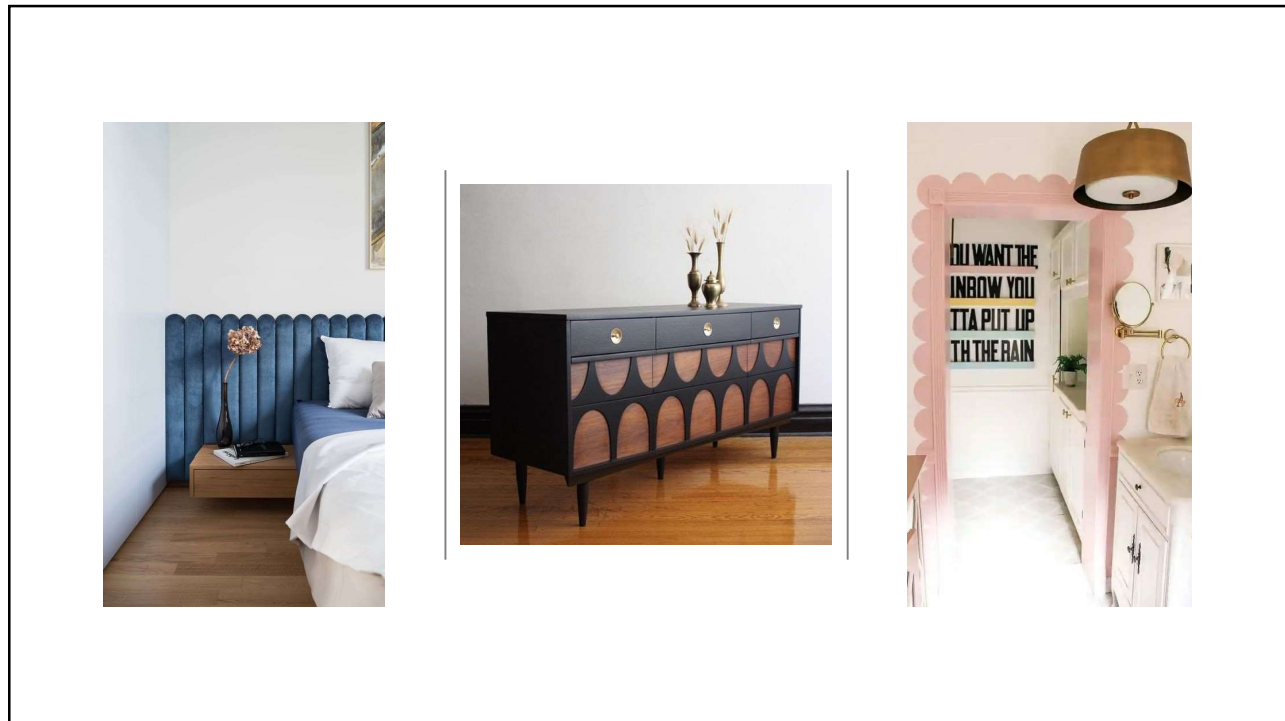


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DESIGN DETAIL TRENDS #6: SCALLOPS

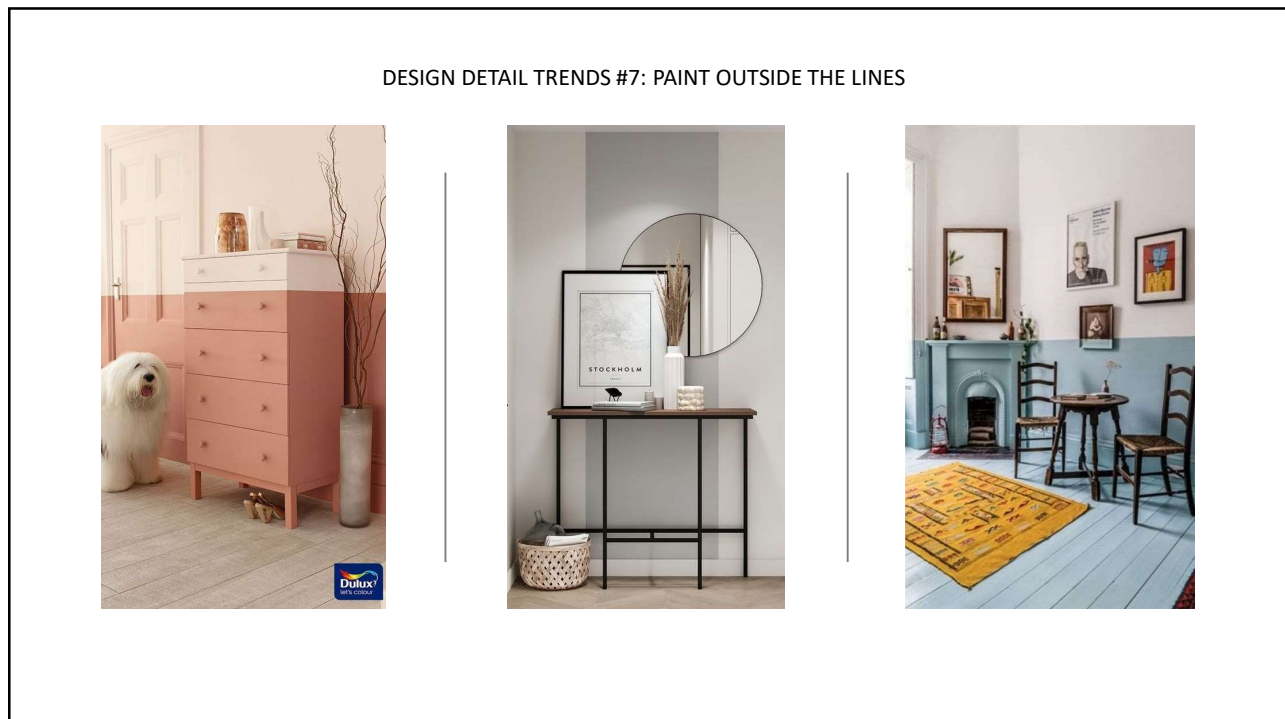


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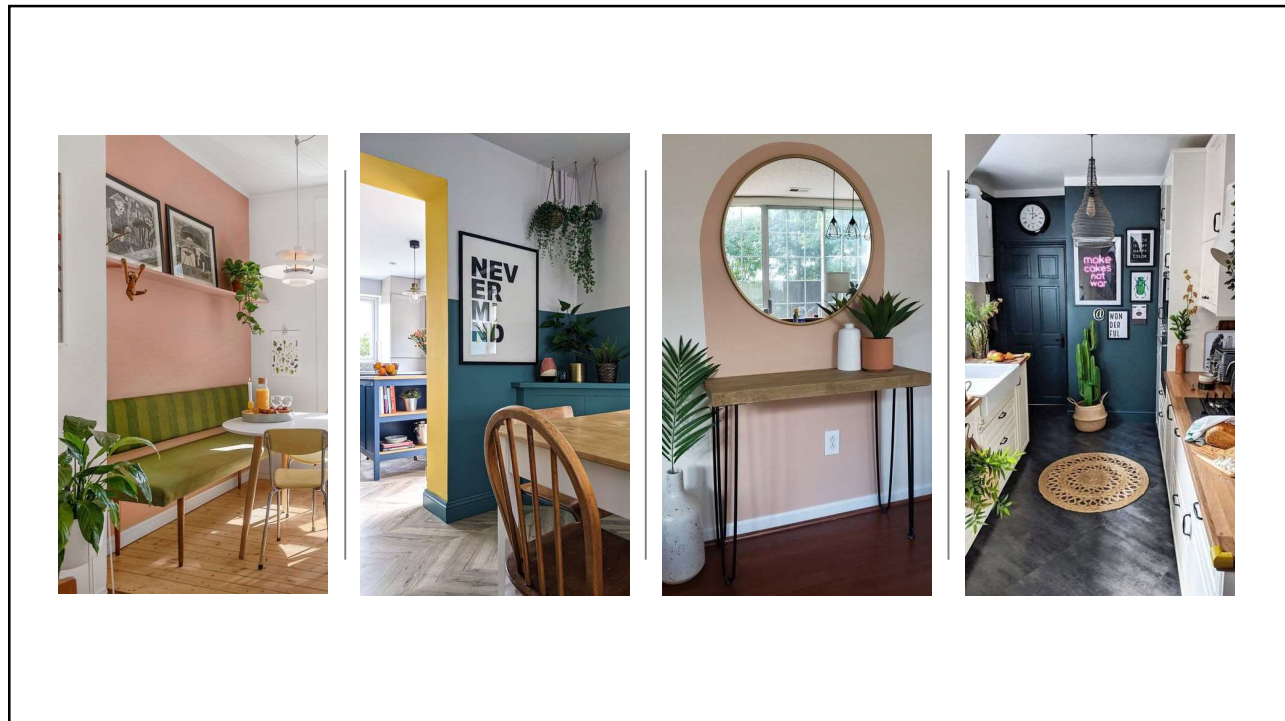


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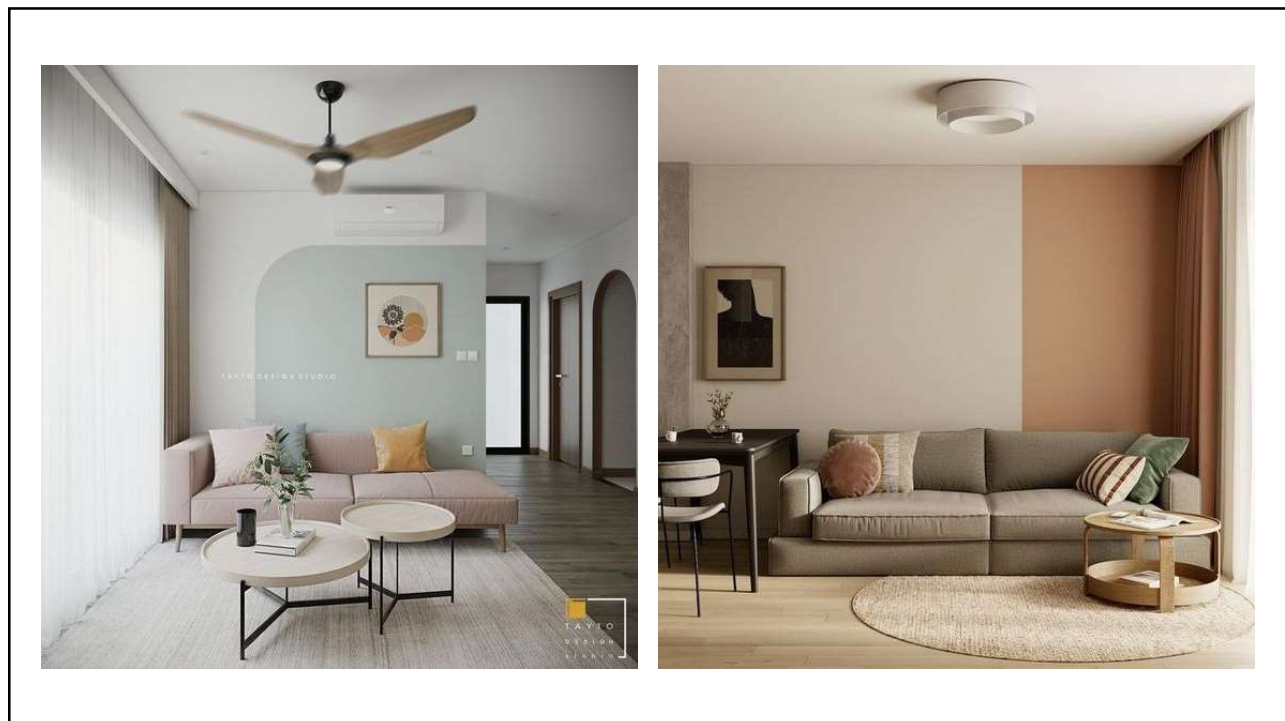
DESIGN DETAIL TRENDS #7: PAINT OUTSIDE THE LINES



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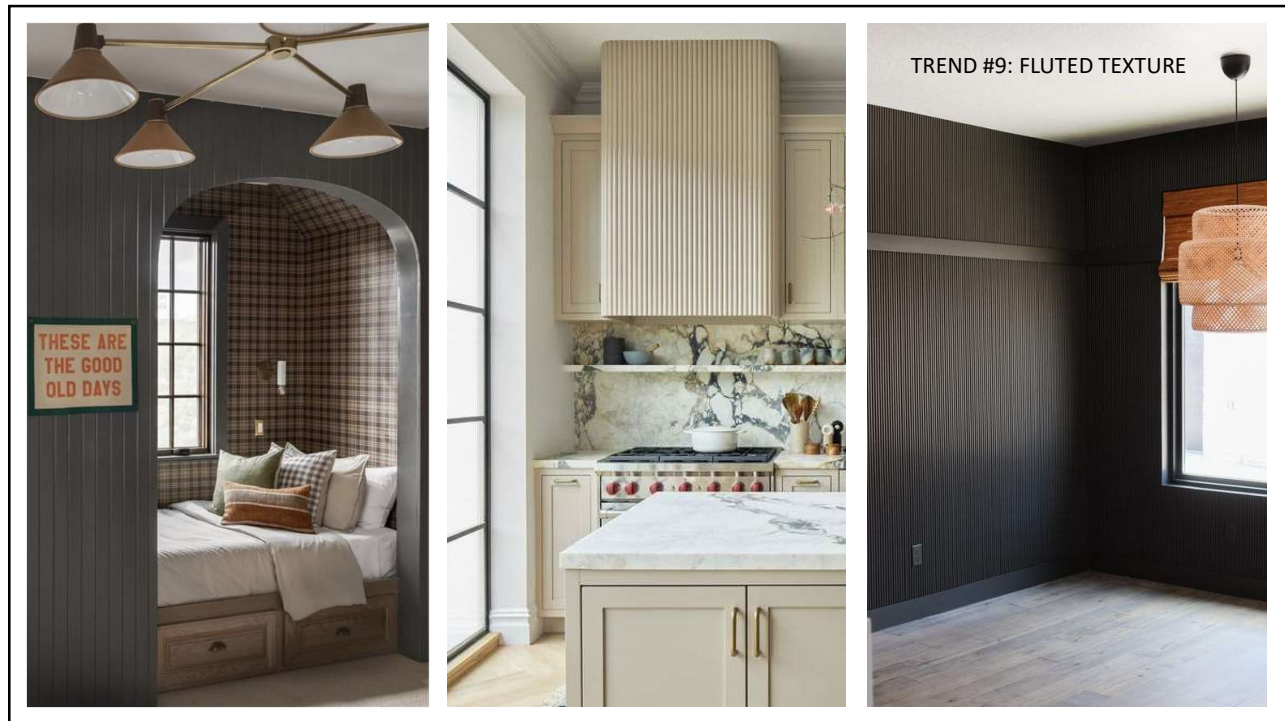
DESIGN DETAIL TRENDS #8: SQUARE TILE



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TREND #10: MURALS



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What's Your Favorite Trend?

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