

the no name* newsletter

v.01 Mar.11, 2023

You asked – We listened. Welcome to our newest edition of the Hirshfield's newsletter. Our Goal: Communication through each other, across all departments, in an effort to keep everyone informed, engaged and excited. Look for this communication to arrive monthly. **enjoy.**



PROJECTS • ADVICE

COLLABORATION



Project Name: Medina Ridge Condominiums: Hamel, MN

Painting Contractor: Stone Valley Painting

Servicing Hirshfield's Store: Minneapolis CSC 019

Sales Representative: Steve Gifford

Project Dates: 9/14/22-10/21/22 (5 weeks)

Details: 4 paint colors to match existing Hardie™ surfaces: siding, shakes, trim and panels.

Products: Platinum Exterior Flat and Eggshell

Total Gallons: 190

Total project materials: \$8500.

HPM TOTAL: \$6700!



UPCOMING EVENTS

3.14.23

NARI FIRM NIGHT at Design Showroom

3.14.23

BM Contractor Appreciation Lunch
Bismarck 11am

3.15.23

BM Contractor Appreciation Lunch
 Fargo 11am

3.16.23

BM Contractor Appreciation Lunch
Sioux Falls 11am

3.21.23

BM Contractor Appreciation Breakfast
Maplewood 7am

3.23.23

BM Contractor Appreciation Lunch
Eau Claire 11am

3.24.23

BM Contractor Appreciation Breakfast
Edina 7am

3.28.23

BM Contractor Appreciation Lunch
Maple Grove 11am

3.29.23

BM Contractor Appreciation Lunch
Plymouth 11am

3.30.23

BM Contractor Appreciation Lunch
Mpls CSC 11am

3.23 - 4.3 SALE

Color Club SAVE 40% OFF Plat. Ceramic & Reserve. 20% OFF BM Regal, Ben & Aura



01 HPM: MHB is now available in gallon size containers. Reserve Flat is now available in Deep base.



02 HR/Training: The Training Team has developed a detailed training program and is currently conducting a trial run at the H in Baxter. **Store Managers: More details are on the way – Keep your eyes peeled for an email!**

03 Design Resource Showroom: The team at 721 is excited to introduce an exclusive private label fabric collection to the trade community: N°721 Textiles. **The Design Showroom is also Welcoming a busy spring as networking event hosts for NARI • ASID • WINC and more.**

04 Window Treatments: New HT/Premier Collection sample books and pricing coming soon! **Congrats to Andrea Mandel, Beth Zentis & Nicole Dominic – each had an order of \$20,000 plus in February. A special shout out to Deb Camp at Southdale for the referral – thank you!**



who said it?

“Our employees are our greatest strength.”

*name that *Coutest* newsletter

Help us name this newsletter! We've had a few in our day with some fun names – *The Brush Up*, *FYI* and *Hirshfield's Hoo Hah* to name a few. We'd love for the tradition to continue.

scan here to submit your suggestion



We'll gather the suggestions and send out a poll in the coming weeks. Please vote for your favorite. If your name is chosen you'll win a

\$50 AMEX Gift Card!

Got Ideas? We Want Them?

Share a project story, news or a job well done – *Let us and the entire H team hear all about it!* We're always looking for more content for the newsletter. Just submit using the link <https://forms.office.com/r/G2ghmUQQ3x> or email wdoornink@hirshfields.com



scan here



0431 CLOVER PATCH

Congratulations

Help us recognize and thank the following team members who are celebrating an employment anniversary this month!

Sara Kleinhesselink	1	Nicole Lange	10
Rebecca Malcolm	1	Eva Quist	23
Jessica Botten	1	Jamie Yang	24
Chaz Larson	1	Belinda Dietrich	25
Jean Haukaas	2	Grant Richards	26
Daniel Knudsvig	4	Rodney Wimberly	26
Garrett Larson	4	Mark Eimers	26
Peter Vacha	6	Warren Thompson	34
Jesse Begordis	8	Steven Boylan	34
Jonathan Grivna	9	Debra Camp	45



meet the team: WAYZATA

Pictured Left to Right:

Mary Betterman - 26 years

Store Mgr. Jon Nelson - 6 years

Faye Vroman - 19 years

Andrew Peterson - 3 years

Foster Silins: not pictured

54 combined years of Experience!



**Customer Experience
Innovation
Trust
Ownership**

CORE VALUES

For generations, Hirshfield's has regarded you, our people, as our greatest strength; empowering our customers to succeed through your expertise and industry knowledge every day. To achieve this level of success, our core values have become a cornerstone of day-to-day business. These values act as guiding principles to lead us to provide meaningful and helpful solutions to our customers and team members alike – ultimately bringing success to Hirshfield's

Color Consultation referral \$ Spiff



RECEIVE a \$10 SPIFF

when you refer a customers for an **IN-HOME COLOR CONSULTATION** using this new online form:

hirshfields.com/color-consult-referral/

scan here →



fun facts:

Nick Benson is one of H's "go-to" pro-talent for video content! Nick's latest sales promos can be seen on all of H social sites.



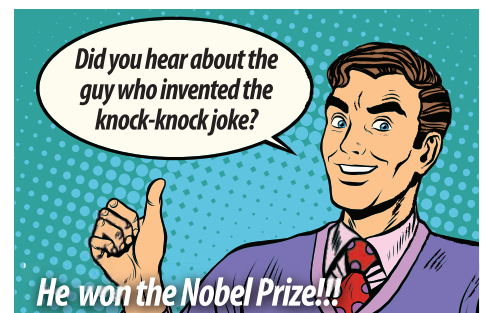
"Face of the Franchise"

Go give them a "like" or some "love"



Do you ever hear a H radio commercial in the car on the way to or from work? Chances are, that voice you hear, is the talented Steve Gifford! He's a natural... just ask him ;)

a special thanks for going above and beyond.



you are welcome ;)