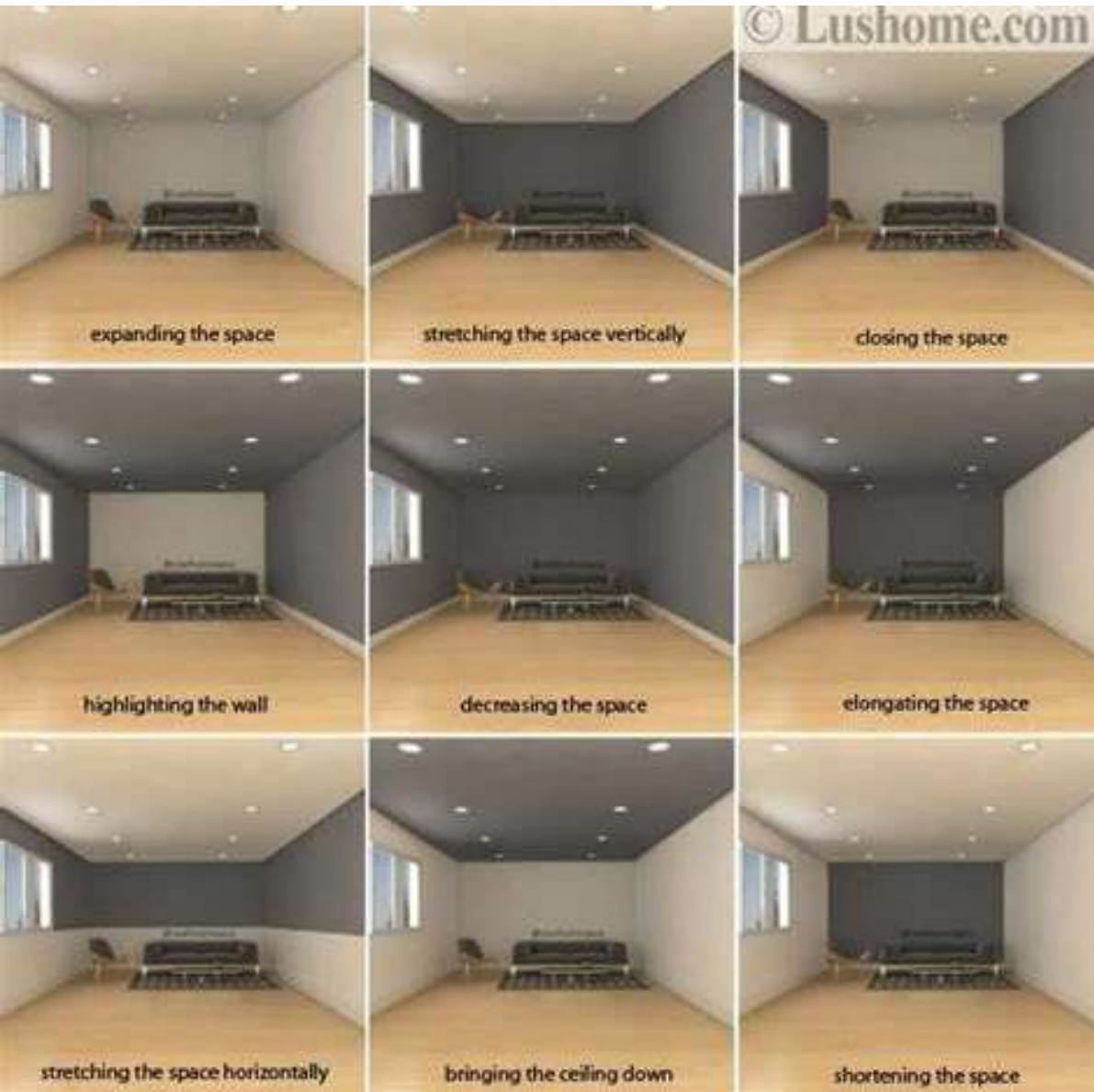




HOME ASSESSMENT: CHANGE THE SHAPE OF THE SPACE

UNDERSTAND HOW COLOR SHAPES A ROOM:

- Use when the client inquires about accent walls.
- Use when there is a need to change the shape of the space to create the desired feel.
- Examples:
 - Long Lower-Level Family Rooms
 - Tall Foyers



	COLOR NUMBERS	FAN DECK	NOTES
★	0001..1320	Hirshfield's Color Is	Great for Matching Fabric Colors
★	H0001..H0149	Hirshfield's Historical Colors	Go-To for Exterior Colors
➡	HC-1..HC-191	BM Historical Colors	Very Popular - Timeless Interior & Exterior Colors
➡	001..1680	BM Classic Colors	Popular with Designers - Timeless and Subtle
	OC-1..OC-152	BM Off-White Collection	Super Helpful To Find Whites and Off-Whites
➡	AF-5..AF-720	BM Affinity Collection	All Colors Work Together
		BM Designer Classics Collection	Newer Collection
	CC-30..CC-962		
	CW-5..CW-720	BM Williamsburg	Colors Inspired by Williamsburg, VA Homes
	CSP-5..CSP-1200	BM Color Stories	Metamerized Colors, Can only be made in Aura Paint
	BM 2000-10..BM 2175-70	BM Color Preview Collection	Brighter Colors than the BM Classics
	AC-1..AC-42	BM America's Colors	Subsection of Benjamin Moore's Decks
		BM Premium Mix Collection	
	PM-1..PM		Original 28 colors of Benjamin Moore
	INT. RM...EXT.RM	BM Popular Colors	Same as Premium Mix
	MAG	Magnolia Homes	
	★	USE HIRSHFIELD'S DECKS PRIMARILY	
	➡	Start with these Benjamin Moore Collections	

CREATE COLOR SCHEMES:

Where to look for colors





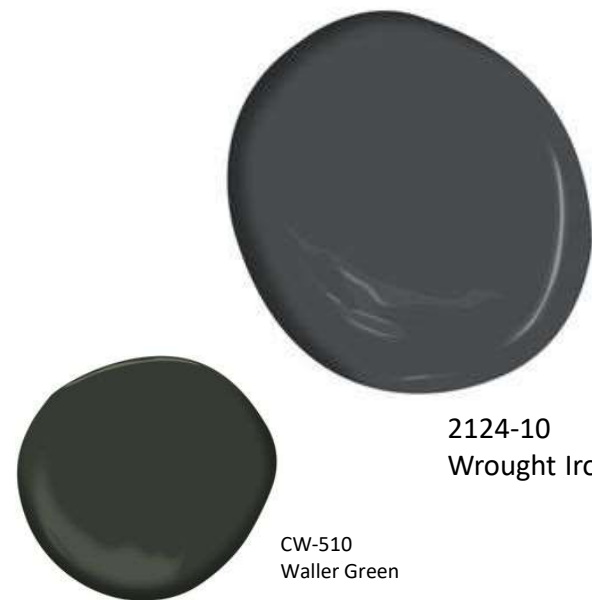
WHITE	
HF 0011	Sugar Dust
HF 1265	White Shoulders
HF 0600	Melting Glacier
HF 0021	Barely White
BM OC-17	White Dove
BM OC-117	Simply White
BM OC-65	Chantilly Lace
BM OC-45	Swiss Coffee
BM OC-131	White Down
BM OC-146	Linen White
BM OC-122	Cotton Balls



Benjamin Moore Linen White



White Dove
OC-17



CW-510
Waller Green

2124-10
Wrought Iron

BLACK	
HF 0529	Black Licorice
HF 0536	Subway
BM 2132-10	Black
BM 2124-10	Wrought Iron
BM 2133-10	Onyx
BM CW-680	Mopboard Black
BM 2128-10	Black Beauty
BM 1617	Cheating Heart



TAUPEY GRAYS	
HF 0210	Hidden Cove
HF 0197	Thistle Gray
HF 0573	Chintz
HF 0211	Light Lichen
HF 0183	Moth Wing
HF 0212	Big Spender
HF H0107	Langdon Dove
BM HC-172	Revere Pewter
1545	Iron Gate
983	Smokey Taupe
984	Stone Hearth
985	Indian River
BM HC-173	Edgecomb Gray
BM HC-87	Ashley Gray
BM HC-95	Sag Harbor Gray



NEUTRAL GRAYS	
HF 0539	Place of Dust
HF 0530	Metro
HF 0531	Snowglory
HF 0538	Santo
HF 0568	Cloudy Today
HF 0572	Power Lunch
HF 0540	Praise Giving
BM AF-100	Pashmina
BM AC-26	Ozark Shadows
BM 1548	Classic Gray
BM 1549	Balboa Mist
BM 1550	Cumulus Cloud
BM 1474	Cape May Cobblestone
BM HC-169	Coventry Gray
BM HC-166	Kendall Charcoal





BEIGES	
HF 0217	Oak Tone
HF 0175	3AM Latte
HF 0184	Macadamia Brown
HF 0273	Sandstone Palette
HF 0196	Overgrown
HF 0216	Earthling
HF 0561	In The Hills
HF 0336	Soft Leather
BM HC-81	Manchester Tan
BM HC-50	Bleeker Beige
BM HC-45	Shaker Beige
BM CW-145	Brick House Tan
BM OC-20	Pale Oak
BM HC-77	Alexandria Beige



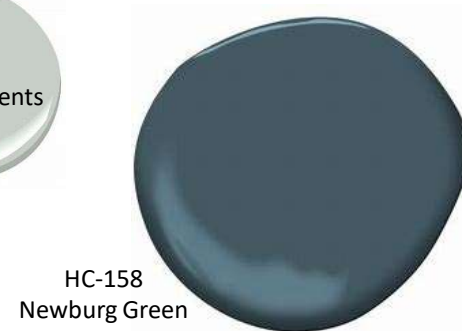
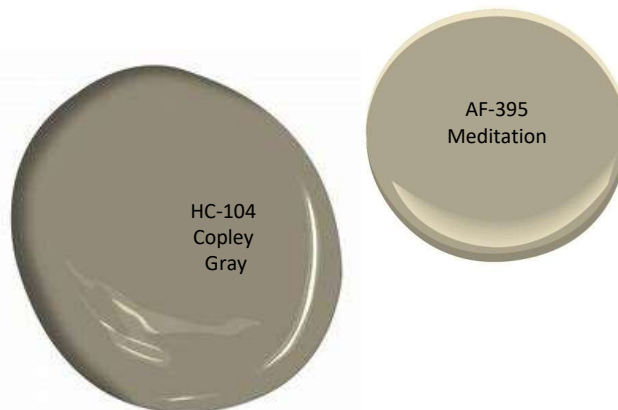
BLUE/GRAY	
HF 0532	Rand Moon
HF 0533	Techile
HF 0546	Paternoster
HF 0511	Cystern
HF 0525	Marseilles
HF 0524	Nomadic Travel
BM OC-52	Gray Owl
BM HC-162	Brewster Gray
BM HC-161	Templeton Gray
BM HC-165	Boothbay Gray
BM 1599	Marina Gray
BM 1600	Timberwolf
BM AF-555	Montpelier
BM AF-690	Metropolitan





GREEN GRAYS

HF 0535	Zen Retreat
HF 0443	Serpentine
HF 0370	Palatine
HF 0420	Dave's Den
HF 0226	Sedge
HF H0090	Warren Tavern
BM AF-395	Meditation
BM HC-86	Kingsport Gray
BM HC-83	Grant Beige
BM HC-104	Copley Gray
BM AF-720	Sparrow
BM HC-167	Amherst Gray



BLUE/GREEN

HF 0461	Calm Breeze
HF 0482	Powdered Pool
HF 0468	Mellow Blue
HF 0488	Luna Light
HF 0489	Whirlwind
HF 0484	Stormy Bay
HF 0472	Micropolis
BM 1563	Quiet Moments
BM 1564	Beach Glass
BM HC-44	Palladian Blue
BM HC-147	Woodlawn Blue
BM HC-476	Whythe Blue
BM HC-160	Knoxville Gray
BM HC-158	Newburg Green



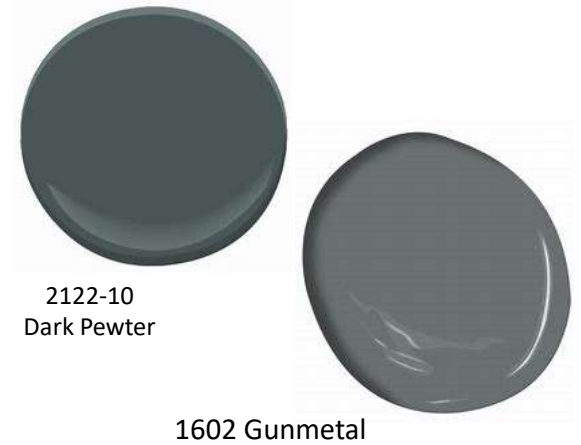
DARK & WARM NEUTRALS

HF 0570	Grey Locks
HF 0569	Fireplace Mantel
HF H0130	Tankard Gray
HF H0116	Burnished Pewter
HF H0147	Gropius Gray
BM CW-90	Randolf Gray
BM HC-85	Fairview Taupe
BM HC-175	Briarwood
BM 1547	Dragon's Breath
BM 2134-30	Iron Mountain
BM 2121-10	Gray

1547
Dragon's Breath



HC-175
Briarwood



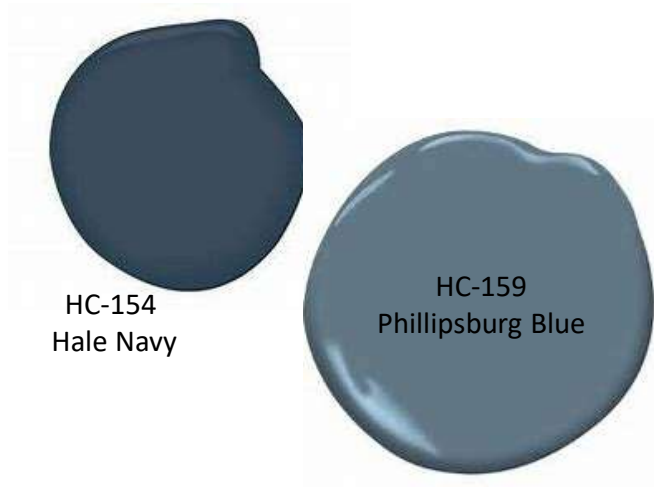
2122-10
Dark Pewter

1602 Gunmetal

DARK & COOL NEUTRALS

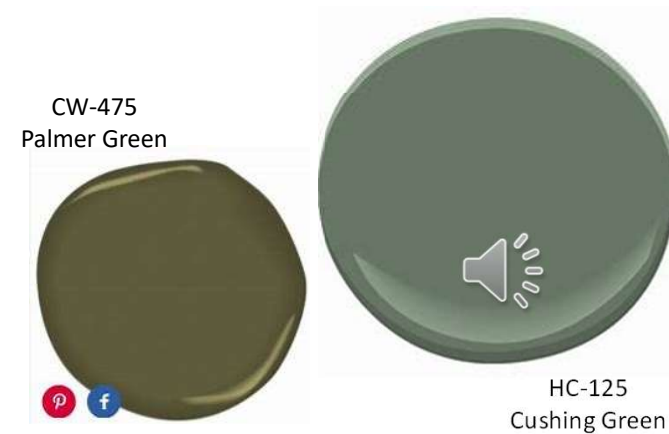
HF 0543	November Storms
HF H0146	Fieldstone
HF 0542	Captain Nemo
HF 0493	Spacebox
HF 0508	Midnight Magic
1603	Graphite
AF-560	Flint
2126-20	Raccoon Fur
2120-30	Witching Hour
2122-10	Dark Pewter
CW-690	Bracken Slate





BLUES	
HF 0634	Day Spa
HF 0507	Deep Lagoon
HF H0062	Volute
HF H0149	Vermont Slate
HF 0627	Into the Stratosphere
BM HC-154	Hale Navy
BM HC-155	Newburyport Blue
BM HC-156	Van Deusen Blue
BM HC-155	Phillipsburg Blue
BM AF-565	Mysterious
BM HC-178	Charcoal Slate

DARK GREENS	
HF 0459	Pleasant Hill
HF H0095	Baize
HF 0373	Burning Idea
HF 0430	Vegetarian
HF 0466	Green Column
BM HC-125	Cushing Green
BM CW-510	Waller Green
BM CW-505	Windsor Green
BM CW-475	Palmer Green
BM HC-100	Glouchester Sage
BM PM-12	Black Forest Green



If more familiar
with Sherman
Billiams:

Color Equivalents

in
Benjamin Moore
and
Hirshfield's

Sherman Billiams			Benjamin Moore	
7044	Worldly Gray	>	HC-172	Revere Pewter
7006	Extra White	>	OC-65	Chantilly Lace
7029	Agreeable Gray	>	0210	Hidden Cove
7036	Accessible Beige	>	0217	Oak Tone
7667	Zircon	>	0531	Snowglory
7032	Warm Stone	>	0569	Fireplace Mantle
7015	Repose Gray	>	OC-52	Gray Owl
7044	Amazing Gray	>	984	Stone Hearth
7016	Mindful Gray	>	AF-685	Thunder
7650	Ellie Gray	>	HC-179	Platinum Gray
6204	Sea Salt	>	2138-60	Gray Cashmere
6234	Uncertain Gray	>	HC-165	Boothbay Gray
7652	Mineral Deposit	>	HC-165	Boothbay Gray
7008	Alabaster	>	OC-17	White Dove
7012	Creamy	>	OC-17	White Dove
6244	Naval	>	HC-154	Hale Navy
0052	Pearl Gray	>	HC-170	Stonington Gray
6211	Rainwashed	>	HC-144	Palladian Blue
6141	Softer Tan	>	HC-81	Manchester Tan
7626	Zurich White	>	OC-23	Classic Gray
6594	Poinsettia	>	2080-10	Raspberry Truffle
6212	Quietude	>	HC-143	Whythe Blue
7533	Khaki Shade	>	HC-82	Bennington Gray
7542	Naturel	>	HC-83	Grant Beige
7632	Modern Gray	>	HC-173	Edgecomb Gray
7570	Egret White	>	OC-20	Pale Oak
7050	Useful Gray	>	OC-48	Hazy Skies
6230	Rainstorm	>	2062-20	Gentleman's Gray
6105	Divine White	>	OC-145	Sail Cloth
7546	Prairie Grass	>	CW-55	Finnie Gray
2845	Bunglehouse Gray	>	CW-60	Cole Stone
6205	Comfort Gray	>	1570	Gray Wisp
6205	Comfort Gray	>	AF-490	Tranquility
7017	Dorian Gray	>	1474	Cape May Cobblestone



Popular HF Colors

Rank	Name	#	LRV	Desc
1	Sugar Dust	0011	92.09	Sugar Dust is a versatile crisp, yet warm white that looks great in most spaces.
2	Place Of Dust	0539	55.07	Place of Dust is a warm, medium gray that harmonizes with most other colors.
3	Metro	0530	66.17	Metro is a popular light and modern gray with a touch of warmth.
4	Hidden Cove	0210	57.65	A neutral beige, Hidden Cove is a beautiful backdrop for furnishings and accessories.
5	Oak Tone	0217	57.79	Warm without going golden, Oak Tone harmonizes with most other colors.
6	Snowglory	0531	57.45	The perfect companion, Snowglory adds a subtle touch of brown to balance warm and cool colors.
7	Santo	0538	65.13	Santos is a light gray with a touch of warmth give it an inviting feeling.
8	Thistle Gray	0197	47.76	Thistle Gray is a gorgeous muted beige that blends with natural tones and textures.
9	Chintz	0573	49.75	Chintz is a stone gray that mixes marvelously with earthtones.
10	Dove's Wing	0537	74.23	Dove's Wing is a pale gray softened with a bit of sandy beige.
11	Power Lunch	0572	64.12	Creamy pale gray, Power Lunch has a note of earthiness.
12	Rand Moon	0532	47.21	An earthy stone feel describes the dusky gray of Rand Moon.
13	Praise Giving	0540	44.07	A neutral midtone gray, Praise Giving leans towards taupe.
14	3am Latte	0175	42.02	Warm and inviting, 3am Latte is beige has a slight gray undertone, making it perfect to pair with today's popular colors.
15	Hearthstone	0567	52.37	Cozy, Hearthstone is a soft greige that is warm and welcoming.
16	White Shoulders	1265	86.85	White Shoulders is a classic, bright white.
17	Light Lichen	0211	47.70	A perfect balance of gray and beige with a hint of yellow-green.
18	Moth Wing	0183	51.85	Moth's Wing is a soft brownish neutrals that gives a warm, friendly feeling to a room.
19	Melting Glacier	0600	85.12	A classic color, Melting Glacier is crisp and bright.
20	Macadamia Brown	0184	40.45	Macadamia Brown is warm beige that is classic but never boring.



Popular HF Colors

Rank	Name	#	LRV	Desc
21	Sandstone Palette	0273	61.55	Like the name says, Sandstone Palette is and versatile sandy beige.
22	Overgrown	0196	57.11	Overgrown is a muted, natural mid-tone beige.
23	Dove White	0018	76.24	Dove White offers a versatile, muted, white backdrop.
24	Captain Nemo	0542	21.84	Captain Nemo is a deep gray warmed with a hint of plum brown.
25	Earthling	0216	67.72	Warm and inviting, Earthling pairs well with most any color making it a near perfect beige.
26	In the Hills	0561	38.65	A popular mid-tone greige with neutral gray and brown undertones, In The Hills is a great all-over color.
27	Whale Bone	0203	58.65	Gentle like beach sands and tough as concrete, Whale Bone complements stronger colors
28	Soft Leather	0336	49.77	Soft Leather is a beautiful muted hue reminiscent of faded worn leather.
29	Barely White	0021	76.07	Barely White is an off-white that is clean, cool, neutral with a strong gray influence.
30	Paternoster	0546	56.78	Paternoster is a soft cool gray, an easy complement to warm and cool colors.
31	White Kitten	0022	73.51	White Kitten is a pale gray that is as soft as the name implies.
32	Young Colt	0198	33.82	Young Colt is soft beige with red undertones and enough brown to keep it grounded.
33	Techile	0533	35.54	Techile is a strong mid-tone cool gray that makes a statement while remaining neutral.
34	Cloudy Today	0568	35.35	Cloudy Today is a warm mid-tone gray with brown influences. Popular and easy to work with.
35	Zen Retreat	0535	10.85	Rich and dramatic, Zen Retreat is a deep gray green that brings the drama.
36	Always Neutral	0559	68.61	As the name implies, Always Neutral stays in its lane without leaning in any specific color direction.
37	Old Grey Mare	0545	67.98	Old Grey Mare is a soft and light cool gray.
38	Nomadic Travels	0524	60.82	Nomadic Travels is is light gray with a strong blue influence.
39	Sheepskin	0566	58.06	Sheepskin is a warm yet light greige with hints of brown.
40	Drifting Sand	0218	35.33	Drifting Sand is a warm gray-beige is an earthy alternative to gray.

